

Meet 30,000 young Swedes

At Saco Student Fairs



2026

Stockholm
Nov 25–27th

Malmö
Dec 2nd

Why Sweden?

Swedish students are very keen to take on the adventure of studying in a foreign country. As many as 50% of Swedish high school graduates take time off to travel & study abroad after high school. And about 22,300 students studied abroad with CSN financial aid in 2024/25.

Swedes...

have excellent knowledge of foreign languages



get generous financial aid for recognized studies abroad

& love to travel!



Biggest recipients of students

1. USA 2. UK 3. Spain 4. France 5. Italy 6. Denmark 7. Netherlands 8. Latvia 9. Norway 10. Germany



3030



1641



1592



1275



1275



1117



1115



1031



915



843

Total freemovers receiving CSN per top 10 country 2024/25 (Source: CSN)

What do most study?

Social sciences, business administration, leadership & commerce

Medicine, dentistry & psychology

Information and communication technology, media production & design

Music, dance & drama



Why Saco Student Fairs?

Saco Student Fairs are Sweden's **largest** fair for the choice of post-secondary education. About one fourth of the country's graduating high school students visit our fairs each year & an even bigger share when only looking at the regions close to the fairs.

Our visitors are **mainly last year highschool students** as well as their study counsellors.

We also have a few younger students visiting as well as individual visitors who already finished highschool and want to take the next step in their career or studies.

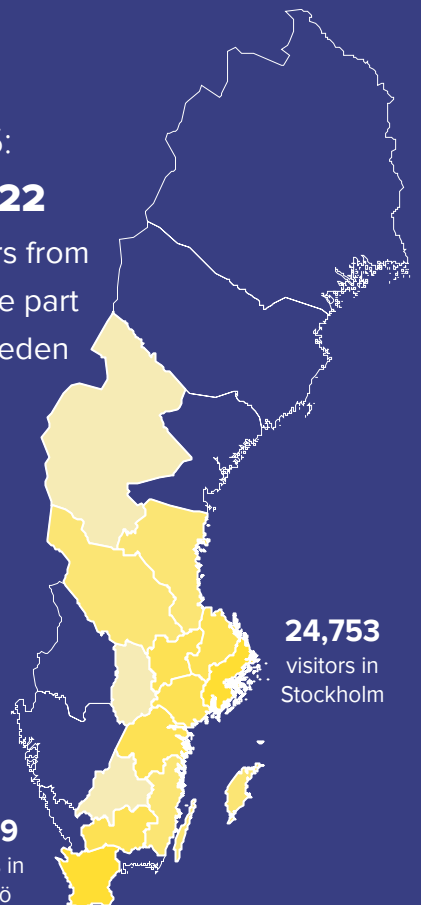
2025:

30,122

visitors from a large part of Sweden

24,753
visitors in Stockholm

5,369
visitors in Malmö



Want to join?

Get in touch or book a stand on our website!
Prices start at only 14,800 SEK in Stockholm and 12,750 SEK in Malmö (incl. registration fee).

Learn more at saco.se/en/studentfairs.



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